

Suh Esthetics

NEWSLETTER

August 2024

Botox VS Jeuveau



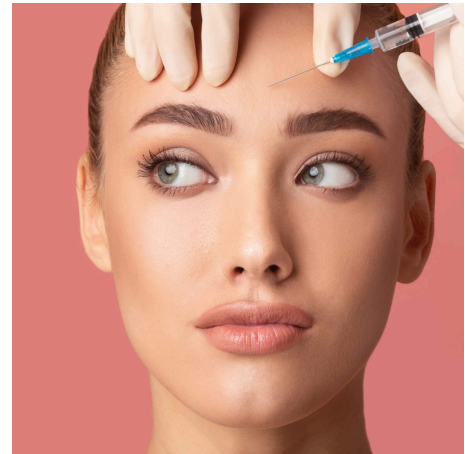
Hello Gorgeous!

In this month's Suh Esthetics Newsletter I have some educational information regarding treatment with neurotoxins (Botox/Jeuveau) and some exclusive offers just for you!

First, Botox is a brand name for a neuromodulator manufactured by the company Allergan in Ireland. At Suh Esthetics, we also carry Jeuveau (nicknamed “NewTox”), which is the brand name for the neuromodulator manufactured by Evolus in South Korea. Oftentimes people use the name Botox interchangeably for their treatments, even when this product is not used, because this was the first product of its kind and is the name we all know and recognize here in the US.

What is a neuromodulator?

A neuromodulator such as Botox or Jeuveau is a protein derived from a purified botulinum toxin type A. When used in small, controlled doses, by a skilled provider, it has the ability to temporarily reduce or eliminate fine lines and wrinkles by relaxing the muscles responsible for these facial expressions. These treatments can also be used to treat other muscular based problems such as tension headaches and migraines, spasticity such as a twitching eye, and muscle size reduction such as calf slimming.



Botox vs Jeuveau -How do I Choose?

Botox and Jeuveau use the same active ingredients; however, their formulation is different. Both are FDA approved for cosmetic use of wrinkles in the face. Jeuveau includes technology that helps to remove dangerous proteins and aids with absorption of the product to make the product potentially safer. The proteins in Jeuveau are smaller and more uniform compared to Botox, and in my experience, this has led to a quicker onset of treatment. In both myself and my clients treated with Jeuveau, the effects of the treatment can be seen or felt in just a couple of days, while Botox can take days to weeks before noticing its effects. Both Botox and Jeuveau have similar efficacy, lasting around 3-4 months duration on average. On the other hand, Botox has been around longer (2002), and has more FDA approval for treatments outside of just wrinkles in the face; such as migraines, spasticity, and excessive sweating. Ultimately, both are great products and most of us in the office alternate between the two. The choice is up to you!

Current Specials

1. **Accufit** for building muscle and body contouring. Buy a package of 4 Accufit sessions, and get 1 free. Boost your weight loss journey by also receiving free weekly Semaglutide & M.I.C. with B12 injection (with proof of recent lab work), or a bottle of our Concierge Choice Fat Burner Supplement, or Concierge Choice Carbo Block Supplement with this package (greater than \$500 value).
2. **KeraLase** hair restoration. Buy a package of 4 KeraLase treatments, and receive 2 maintenance treatments free (\$1,400 value). Dr. Suh has been receiving this treatment himself and has shown great results over the last few months!
3. **Energy Boost IV**. Purchase a package of 4 energy boosting IV's, and get 1 energy boosting IV free, plus a bottle of Concierge Choice B-Complex Vitamins (\$247 value). You may customize your IV with additional vitamins and antioxidants for additional cost at the time of your visit.



"Keep shining bright and enjoy every sun-kissed moment!"

Lacey Meyer, Advanced Registered Nurse Practitioner

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